



**Powell Lloyd**  
PROPERTY CONSULTANTS

## Privacy Policy

Updated 24<sup>th</sup> May 2018

### Who we are?

Powell Lloyd is a UK based property investment consultancy, dealing in all aspects of property transactions. We are however mainly focused on the acquisition and disposal of investment properties across the UK. We are interested in reaching people who are interested in the specific services we provide. We have no interest in selling, renting or trading personal information.

### Types of data we collect

The personal information we collect may consist of names; company / business names; telephone numbers; email address; street address and job titles.

### Mailing Lists

When we electronically send a marketing campaign we will often use a third-party provider. At present we use MailChimp, to deliver the email. We gather statistics around email opening and 'clicks' using industry standard technologies to help us monitor and improve our email campaigns. MailChimp is fully GDPR compliant and for more information, please review MailChimp's privacy notice [read here](#). You can unsubscribe by clicking the unsubscribe link at the bottom of the emails. This will remove you from our ongoing database.

### How we use your personal information?

We may use your information for the following tasks:

- Email campaigns for the marketing of our property investment sales.
- To give access to property data rooms.
- Email campaigns to update you on current requirements.
- News about Powell Lloyd.

### Third Parties

We do not sell, trade, or otherwise transfer to outside parties any of your personally identifiable information. The only third-party dealings with our personal information is through our mailshots, listed above. The only information we would divulge to our marketing partners is an email address.

We may also release information when it's appropriate, to comply with the law, or protect ours or others' rights, property or safety.



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### **How do we protect your information?**

We use appropriate measures to protect the personal information that we collect and process about you. The measures are designed to provide a level of security appropriate to the risk of processing and holding your personal information. We only allow access to personal information to those who require such access to perform their duties.

### **Data retention**

We retain personal information we collect from you where we have an ongoing legitimate business need to do so.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymise it.

### **Your data protection rights**

If European data protection laws apply, you have the following rights:

- If you wish to access, correct, update or request deletion of your personal information, you can do so at any time by contacting us using the contact: [info@powell-lloyd.co.uk](mailto:info@powell-lloyd.co.uk)
- You have the right to opt-out of marketing communications we send you at any time. You can exercise this right by clicking on “unsubscribe”.
- If we have collected and processed your personal information with your consent, then you can withdraw your consent at any time.
- You have the right to complain to a data protection authority about our collection and use of your personal information. For more information, please contact your local data protection authority.
- We respond to all requests we receive from individuals wishing to exercise their data protection rights in accordance with applicable data protection laws.

### **Passwords**

We sometimes have cause to create data rooms to hold property information. In some cases, these sites generate a password that is accessible to our property team. Users are required to change this password to one of their own choosing after access is granted. You are solely responsible for the control and use of each password created and we recommend not reusing old passwords and creating a strong one.

### **Updates to Privacy Notice**

We may need to update this Privacy Notice in response to changing legislation or business practices. We will obtain your consent to any material Privacy Notice changes if and where this is required by applicable data protection laws. The date of the current policy can be seen at the top of this page.



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**Contact us**

If you have received an e-mail or e-mails from Powell Lloyd that you no longer wish to receive, there is an UNSUBSCRIBE button on all email correspondence that will remove your information from our data list. If you have any questions or concerns about our use of your personal information, please contact us at: [info@powell-lloyd.co.uk](mailto:info@powell-lloyd.co.uk).